



FOR RELEASE #09-104
April 27, 2009

Yukon Expo 2009 Showcases Over 40 Yukon Products and Services

WHITEHORSE – Yukon Expo 2009 opens today. This annual event showcases Yukon products and services to the Edmonton business community and encourages business development and export growth opportunities between Yukon and Alberta.

On behalf of Economic Development Minister Jim Kenyon, Deputy Minister Harvey Brooks will launch the event at the World Trade Centre in Edmonton.

“This is the third Yukon Expo that we have supported and I am pleased that Dr. Brooks is there to launch the event,” Kenyon said. “This expo is an excellent way to showcase our territory as a viable place to invest, do business and visit. Business conventions of this type promote Yukon products and services to potential investors and help stimulate the diversification of Yukon’s private sector.”

The Government of Yukon, the Edmonton Chamber of Commerce, and the Yukon Chamber of Commerce have partnered to present this event.

“Yukon Expo facilitates the increased export of Yukon products and services as well as the development and expansion of Yukon businesses regionally and nationally,” Yukon Chamber of Commerce President and CEO Dave Austin said. “We are pleased to work with the government on this important initiative.”

Local companies were invited to take advantage of this opportunity to showcase their products, and over 40 have chosen to participate. Products were shipped to Edmonton and will be on display for two weeks at the World Trade Centre.

Northern Garments Inc. is one business participating this year. Its owner, Megan Waterman, will be speaking at the Yukon Connect Klondike Breakfast as part of the expo events.

“Economic Development has been very valuable in helping us market our products,” Waterman said. “We look forward to Yukon Expo and the opportunity to showcase our Skookumbrand anoraks that are manufactured right here in Dawson City.”

For more information about Yukon Expo 2009, please visit www.yukonchamber.com.

-30-

Attachment: List of Yukon companies represented at Yukon Expo 2009.

Contact:

Emily Younker
Cabinet Communications
867-633-7961
emily.younker@gov.yk.ca

Dave Austin
Yukon Chamber of Commerce
867-667-2000
president@yukonchamber.com

MaryRose Metcalfe
Communications, Economic Development
867-456-3913
maryrose.metcalfe@gov.yk.ca

Local Companies Represented at Yukon Expo 2009

Air North Yukon's Airline
Arts Underground
Bean North
City of Whitehorse
Copper Moon Gallery
Dawson City Chamber of Commerce
EBA Engineering Consultants
Edgewater Hotel
Harper Street Publishing
Icy Waters
Indian Craft Shop
Klondike Art
Klondike Kate's Restaurant and Cabins
Leaf Solutions
Lillie Pie Lotions
Lynn Blaikie Designs
Mammoth Tusk Gold
Mercier Solutions
Midnight Sun Gallery & Gifts
Muktuk Adventures
Nahanni River Adventures
Nature Tours of Yukon
Northern Windows
Northern Garments
Sew What Upholstery
Sky High Ranch
Sportees Active Wear
Sundog Retreat
Trans North Helicopters
Uncommon Journeys
White Pass & Yukon Route
Wildman Productions
Yukon Artists at Work
Yukon Brewing
Yukon College
Yukon Convention Bureau
Yukon Quest
Yukon Spring
Yukon Workinfontet (YUWIN)