

FOR RELEASE # 08-151

June 18, 2008

YUKON SPORT FOR LIFE FUNDING ANNOUNCED

WHITEHORSE – The Yukon government has awarded \$420,000 in Yukon Sport for Life funding, Minister of Community Services Glenn Hart announced.

The funding includes \$314,900 for 21 Yukon sport governing bodies, \$50,000 to the Elite Athlete program, and \$55,100 towards coaches' salaries and qualified athletes' travel within Yukon.

"Yukon Sport for Life is based on the premise that physical activity is a lifelong endeavour that contributes to our overall quality of life," said Hart. "From childhood to our senior years, regular exercise contributes positively to one's physical ability and well-being, and good health allows us to enjoy more of all that life has to offer."

The Yukon Sport for Life initiative enhances athlete and coaching development in the Yukon from grassroots to elite levels and aims to boost rural, aboriginal and female participation in physical activity and competitive sports.

The overarching goal is to promote a better quality of life for all Yukoners through increased participation in sport and physical activity. A key objective is to encourage increased physical activity for youth and promote healthy lifestyle choices.

The Yukon Sport for Life program was launched in June 2007.

-30-

A list of grants is attached.

Contact:
Matthew Grant
Cabinet Communications
(867) 667-7961
matthew.grant@gov.yk.ca

Nathalie Harwood
Communications, Community Services
(867) 667-5075
nathalie.harwood@gov.yk.ca

2007/08 YUKON SPORT FOR LIFE

YUKON SPORT GOVERNING BODIES

Alpine Skiing	8,000
Badminton	9,000
Basketball	35,000
Biathlon	6,000
Cross Country Skiing	37,700
Curling	5,000
Cycling	13,000
Figure Skating	23,500
Freestyle Skiing	15,500
Golf	15,000
Gymnastics	11,000
Hockey	20,000
Orienteering	3,000
Shooting	11,000
Soccer	22,500
Speed Skating	14,000
Squash	5,000
Swimming	39,000
Table Tennis	5,000
Tennis	2,700
Volleyball	<u>14,000</u>
	\$ 314,900